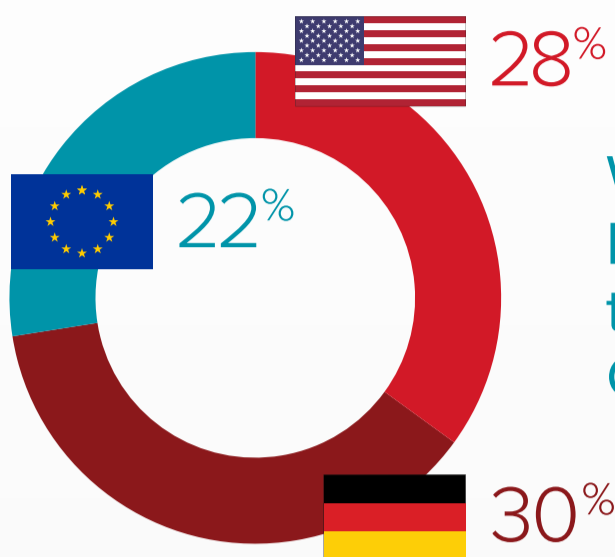
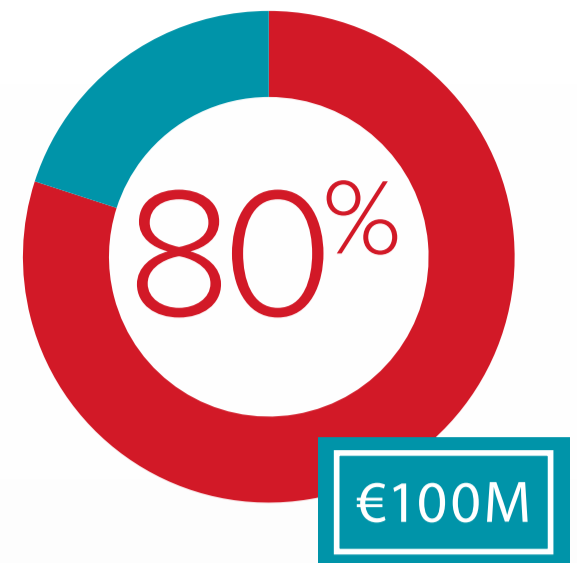


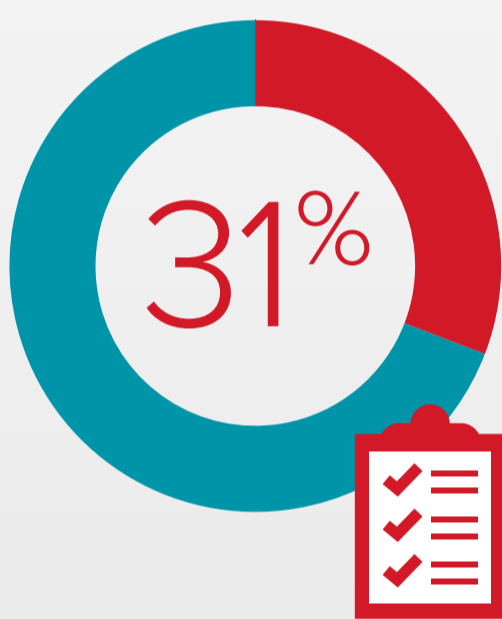
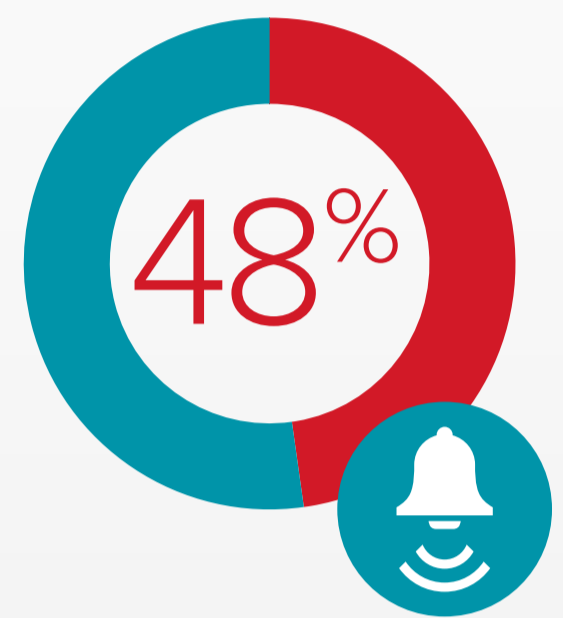
Are You Prepared For The New EU Data Protection Regulation?

80% think that a bank is the most likely organisation to be the first to suffer the maximum fine of 100M Euros for failing to meet the EU Data Protection Regulation.



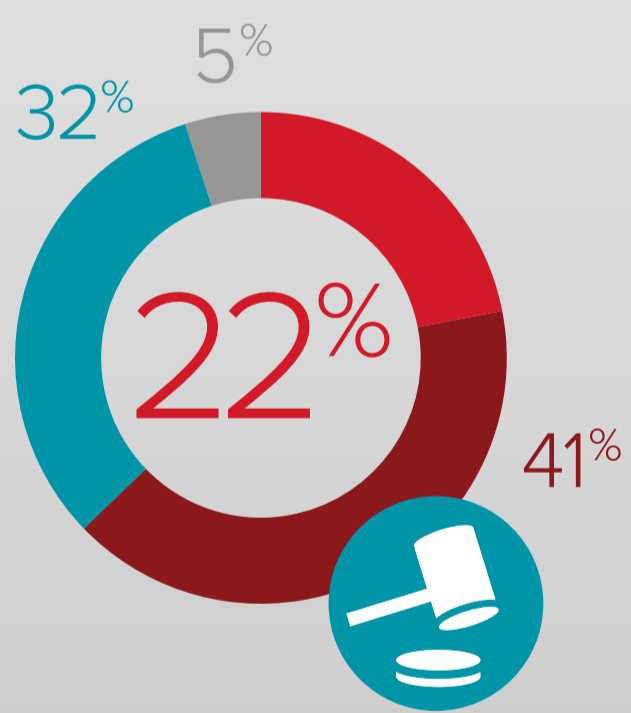
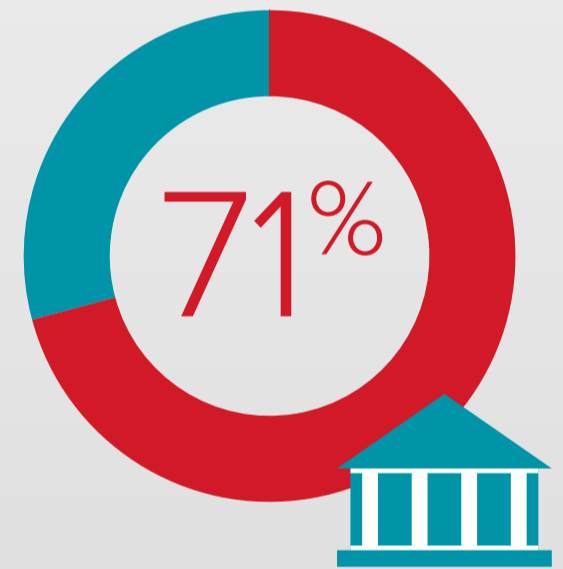
When asked in which country the bank is most likely to be based, of those surveyed 28% said U.S.A., 30% Germany, and 22% another EU country.

Only 48% of respondents thought that their organisation could report a breach within the required 72 hour deadline.



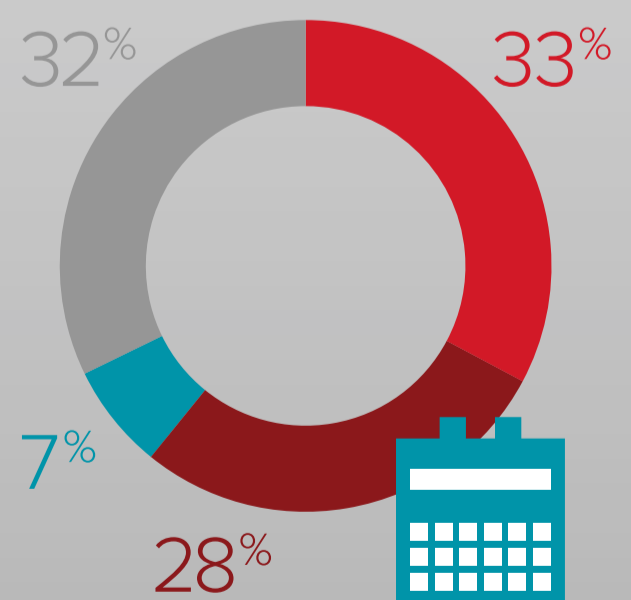
Only 31% have a plan to enable them to comply with the new legislation and only a third has the processes and technology in place to prevent their organisation from getting a large fine as a result of the new legislation.

71% of respondents didn't know what companies need to do in order to comply with the new legislation.



Only 22% of respondents knew that the maximum fine under the new legislation is planned to be 100M Euros, most thought it was only going to be 10M Euros (41%) or 1M Euros (32%) a small number thought the fine could be one billion Euros.

A third of respondents thought that the EU Data Protection Regulation will come into effect in 2015, a further 28% thought it would take another year to 2016, 7% thought it would never become law, and 32% did not know when it would become law.



Visit [here](#) for a complete look at the survey results.

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SURVEY METHODOLOGY

The 145 international respondents reflected the audience of CeBIT, the largest IT event in Europe, which was held in March 2015. Sixteen percent of the respondents were from German banks, 3% US banks, 3% EU banks, 45% non financial German companies, 26% non-financial European company, and the remaining 7% were from US companies.