



How Cimpressecures Cloud Identities Across Multiple SaaS and Cloud Environments

CASE STUDY



“Polyrize’s (now DatAdvantage Cloud) ability to provide cloud detection and response alerts on access abuse and misuse, insider threats, data leakage, and account takeovers across mission-critical cloud services was everything we asked for.”

Ian Amit, Cimpressecso



This case study was originally published by Polyrize, which Varonis acquired in 2020.

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HIGHLIGHTS



Publicly traded Cimpress (NASDAQ: CMPR), headquartered in Dublin, Ireland, with 15 businesses and over 16,000 employees, manufactures customized goods, including print, signage, and apparel.

CHALLENGES

- A large number of internal and cross-business users
- Multiple locations and cloud identities to be managed and secured
- Maintaining visibility into our over-privileged cloud users

SOLUTION

- **DatAdvantage Cloud** (formerly Polyize) maps and analyzes relationships between users and data across siloed cloud applications and services

RESULTS

- Activity monitoring and alerts on access abuse and misuse, insider threats, data leakage, and account takeovers
- Identity correlation across SaaS and IaaS

Challenges

The beauty of Cimpress is that it is a highly open and distributed organization that enables ultra-fast design customization, just-in-time manufacturing, and quick product delivery. However, the primary security challenge is that this model also requires a large number of internal and cross-business users across multiple locations whose cloud identities must be managed and secured.



“Maintaining visibility into our over-privileged cloud users, inactive accounts, and shadow admins was a major challenge for us,” said Ian Amit, Cimpress, CSO. “The risk posed by cloud users through the downloading and oversharing of our business-critical data across multiple cloud services, in particular, is what prompted us to look for new identity-focused cloud security solutions.”

Solution

Cimpress invited Polyize (now part of Varonis) to a bake-off with traditional security providers as well as several start-ups. “We have been exploring different ways to address our need for an elastic permission implementation over the past couple of years,” continued Amit, “and through the bake-off process, Polyize proved to be the most comprehensive solution in the market. They are providing a level of visibility across multiple platforms that allows us to clearly focus on the riskiest use cases, as well as reduce our attack surface on an ongoing basis.”



Results

After setting up processes for pruning the large number of unused identities that had proliferated across the organization, right-sizing misconfigured privileges, and eliminating shadow admins, Cimpress is using Polyrize (now DatAdvantage Cloud) primarily for activity monitoring and threat detection.



“Polyrize’s (now DatAdvantage Cloud) ability to provide cloud detection and response alerts on access abuse and misuse, insider threats, data leakage, and account takeovers across mission-critical cloud services was everything we asked for,” Amit concluded. “And since Polyrize correlates identities across SaaS and IaaS to ensure even the most sophisticated attacks will be detected in real-time, it’s a real winner in our increasingly diverse, cloud-heavy environment.”

In addition, Cimpress gets regular insights from their support team, enabling them to stay ahead of the latest cloud threats.



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across your mission-critical
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